

THE MILITANT

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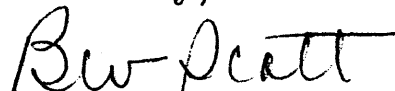
Dear Comrades:

This is the final scoreboard of the fall sub drive. We have added almost 3500 new readers to The Militant in the last three months, but this is about 500 subscriptions less than we had aimed for.

Only three areas made their sub drive quotas, although there are several other areas that were very close to fulfilling them. We hope that the branch executive committee in each area will evaluate their sub drive efforts, and draw some conclusions about their experiences and the results of the drive. We would be interested in receiving this evaluation from the branches.

A couple of branches have asked if the sub drive is going to be extended further, so that the remainder of the quotas can be fulfilled. We don't think this would be realistic. Most branches are hampered by bad weather now, and many campuses will begin their semester final exams soon. We feel that this is the time to give the comrades a little break in sub work before another circulation drive begins. We still want to urge all comrades to get subs from every new contact, etc., but we are not proposing a major sub drive in the next couple of months. We hope that regular subscription work will be maintained, however, during this period.

Comradely,



Bev Scott
Business Office

P. S. In line with our increase of the yearly renewal rate to \$4 last fall, we have now changed the introductory subscription from four months to three months for \$1. You will receive this new sub blank next week. When the package arrives, please throw away all four month sub blanks, as well as the combination blanks.

<u>Branch area</u>	<u>Accepted Quota</u>	<u>New Subs</u>	<u>% of Quota</u>
Detroit	200	249	125%
Berkeley	350	382	109%
New York	600	625	104%
Seattle	100	93	93%
Cleveland	300	276	92%
Twin Cities	200	164	82%
Philadelphia	300	241	80%
San Francisco	350	277	79%
Boston	275	199	72%
Chicago	400	226	57%
Los Angeles	300	171	57%
Portland	50	24	48%
San Diego	25	10	40%
Other YSA Locals & At Lagers	525	421	80%
General		125	
Total	3975	3483	88%